

2017 Show Update

Show Theme "Horse Power of Yesteryear"

RAS MEDAL TO BE AWARDED

Welcome to the first E-Newsletter for the 140th
Ashburton A & P Show to be held 27th & 28th October 2017



Entries are now open for all sections of the 2017 show

Schedule available online at: www.ashburtonshow.co.nz, or from the Secretary (ashburtonshow@gmail.com or by phone 03 308 7908).

Enter by completing the entry form on back page of the Schedule, or online at <https://showday.online/>. Note that this is a new web site for 2017 and you will be required to register before being able to make your entries, once only registration for all shows in New Zealand.

SEPTEMBER-OCTOBER 2017

ENTRY CLOSING DATES:

- **Friday 29 September** – all sections, except those listed with alternative dates below
- **Note:** Photography entries to be taken to Ashford's Shop by 6th October
- **Thursday 19 October** – showjumping
- **Saturday 28 October** (at the show):
 - shearing
 - tiny tots

| Monday | Tuesday | Wednesday | Thursday | Friday | Saturday | Sunday |
|--------|---------|-----------|----------|--------|----------|--------|
| 25 | 26 | 27 | 28 | 29 | 30 | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |



Apply now for a site at the 2017 show

- Trade, indoor/outdoor market and food sites available.
- Information packs and application forms can be found on our website at www.ashburtonshow.co.nz.
- Trade and market site applications close **4 September**.
- Food site tenders due by **4 September**.
- Site applications received after 4 September cannot be guaranteed acceptance.

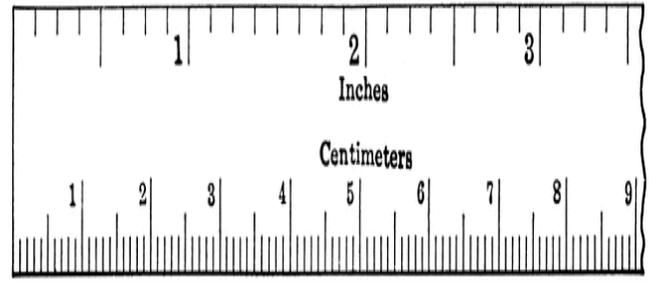
HORSE MEASURING DATES:

Sunday 20th August 9.30am to 11.30am

Sunday 24th September 9.30am to 11.30am

Wednesday 11th October 4.30pm to 6pm

(Measuring held at the Ashburton A&P Showgrounds)



COLOURING COMPETITION

Children's Colouring Competition sponsored by



Forms available from your school, the Ashburton Library at the A & P Display (in early September), or from Secretary at ashburtonshow@gmail.com.

JODIE DIREEN to perform on the entertainment stage at the 2017 show on Saturday 28th October

Dubbed the 'Queen of Country' in her home country, Jody Direen hails from a small, mountainous alpine town in New Zealand called Wanaka. After a solid five years travelling between her home country, Australia and the USA touring, writing and recording, she signed with major record label, ABC Music. Jody has since had numerous Top 10 and #1 singles in both Australia and New Zealand.

Jody is the 2015 Female Artist of the Year (CMANZ) as well as 2015 'Benny' Award winner for Best Vocalist of the Year.

Direen has worked under management of U.S talent management company 'Bear Grylls Ventures' and performed a guest spot on the Global Artist showcase at the CMA Festival in Nashville, Tennessee (the largest Country music festival in the world).

Late last year, Jody completed her first Australian tour with The Wolfe Brothers, Caitlyn Shadbolt, Christie Lamb, Troy Kemp and Canadian star Gord Bamford. She has opened for Kenny Rogers, Lynyrd Skynyrd and most recently LeAnn Rimes and Scotty McCreery. Jody continues to tour New Zealand and Australia performing major festivals as well as smaller venues. Her current album "Shake Up" won the Tui Award for 2017 Best Country Album at the NZCMA's.

